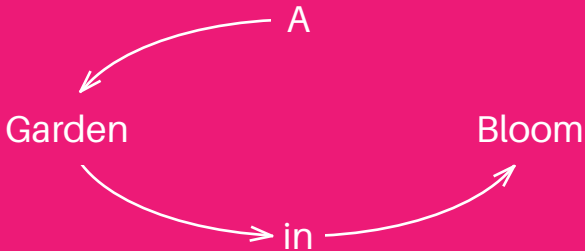




KHOON HOOI x Cultivation

KHOON HOOI x CULTIVATION
ISETAN KUALA LUMPUR

CHINESE NEW YEAR 2021
CAPSULE COLLECTION



Marking Isetan Kuala Lumpur's 31st Anniversary milestone, Cultivation - Isetan's long running in-house label - teams up with prolific fashion designer Khoon Hooi to create a Chinese New Year capsule collection with the contemporary woman in mind. Themed *"A Garden in Bloom"*, the collection celebrates the new spring season of 2021, bringing in a much needed boost of positivity and lightness following 2020's tumultuous year. The limited-edition festive capsule merges Cultivation's classic career-wear styles infused with modern elements, contemporary cuts, and bold clash of prints, while incorporating Khoon Hooi's signature opulent approach to craftsmanship and bespoke design.

Inspired by the Qipao with a modern perspective, the collection emphasizes on horticultural elements infused with a diverse color story from bright tones such as auspicious red, tangerine, yellow, pink, olive, teal and cobalt, to light pastels in soft pinks, creams and lilacs. Mandarin collars and emerald green buttons are reoccurring details throughout the collection, fused with delightfully mismatched materials and clashing prints with solids. Key pieces include a transformable floral fitted dress with a detachable mandarin collared cape, and a metallic pastel brocade blouse with a belt, paired with a swishing pleated skirt. Another standout piece is an A-line dress with ruffled hem at the back, with playful placements of contrastingly bold checker prints that comes in orange and yellow colorways. Khoon Hooi's signature balloon skirt makes an appearance in floral pink brocade fabrication, that can be paired with a hot pink sleeveless blouse which also comes in a colourblocked cobalt and khaki combination. Most fabrics used in the collection are sourced from Japan, and its garments skillfully produced by local manufacturers that has worked closely with Cultivation since the brand's beginnings.

A collection for women of all ages, the pieces are priced at an accessible range from RM299-RM659.









Pleated Trapeze Dress with Waist Tie KHCNY21DR04

RM 659.00









Satin Fitted Qipao with Side Slits KHCNY21DR08

RM 599.00



Belted Brocade Fitted Top | KHCNY21BL01
Pleated Midi Skirt | KHCNY21SK01

RM 359.00
RM 559.00



Lace Boxy Top KHCNY21BL02
Brocade Shorts with Scalloped Sides KHCNY21PT01

RM 359.00
RM 299.00





Fitted Dress With Detachable Cape KHCNY21DR09

RM 559.00



Colourblock Fitted Top KHCNY21BL04
Brocade Balloon Midi Skirt KHCNY21S02
Textured Fitted Top with High Collar KHCNY21BL05 (Cover page)

RM 299.00
RM 559.00
RM 299.00

CHINESE NEW YEAR 2021 CAPSULE COLLECTION



KHOON HOOI x Cultivation

**KHOON HOOI X CULTIVATION
CNY 2021 CAPSULE COLLECTION**

Stylist Cho Wee Chee
Photographer Edmund Lee
Hair Stylist Olivia Ooi
Makeup Artist Pui Ying - Shiseido
Model Rain Chan
Location Hide & Seek Coffee

Collection available in-store at Isetan KLCC, The Gardens, 1Utama, Lot10 and i-Online starting from 8 January 2021. Items availability subject to changes in time and location. Limited quantity available, while stocks last. Exclusively at Isetan Kuala Lumpur.

View collection e-catalogue on www.isetankl.com.my
Find us on Instagram @isetankl @isetan.cultivation
#khoonhooixcultivation #isetancultivation #isetankl

With courtesy of

SHISEIDO
GINZA TOKYO

Hide & Seek Coffee
Taman Paramount, PJ

ISETAN
KUALA LUMPUR

ISETAN OF JAPAN SDN. BHD. © 2021 All rights reserved. All information and prices provided are correct at the time of printing. In case of any discrepancy, the information and prices displayed in store will always be taken as correct.